

**Bachelor of Business Administration  
School of Business**

Programme Credit Structure		BBA	BBA (Hons.)							
<b>University Core Courses</b>		<b>18</b>	<b>30</b>			ENG1003	Business Communication	2	2	3
<b>Programme Core Courses</b>		<b>60</b>	<b>80</b>			MAT1005	Business Mathematics	3	0	3
<b>Programme Elective / Specialization Elective</b>		<b>33</b>	<b>41</b>			MAT1006	Business Statistics	3	0	3
<b>University Elective</b>		<b>9</b>	<b>9</b>			MEC3011	Operation Research	3	0	3
<b>Total Graded Credit Requirement</b>		<b>120</b>	<b>160</b>			MGT1113	Principles of Microeconomics	4	0	4
<b>University Core [18-30]</b>						MGT1114	Principles of Macroeconomics	4	0	4
Course Code	Course Title	T	P	C						
CSE0101	Introduction to Python <b>[Compulsory]</b>	2	2	3	MGT1105	Business Law	3	0	3	
CSE0102	Foundation of Programming Through Java	2	2	3	MGT1106	Business Research Methods	3	2	4	
ENG2002	Written Analysis and Communication	2	2	3	MGT1107	Business Problem Solving with Computer Application	2	2	3	
ENG1007	Law and Language	4	0	4	MGT1108	Basic Financial Accounting	4	0	4	
FRL1002	French for Beginners	2	0	2	MGT1108	Basic Financialo Accounting Management	3	2	4	
FRL1004	Basic Spanish	2	0	2	MGT1109	Accounting	3	2	4	
HUM2112	Introduction to Hindi Language and Literature	2	0	2	MGT2101	Financial Management	3	2	4	
LIB1107	Introduction to Theater	3	0	3	MGT2102	Marketing Management	3	2	4	
LIB2901	Workshop-Theatre	0	0	1	MGT2103	Human Resource Management	3	2	4	
HUM2105	Introducing World Cities	2	0	2	MGT2106	Organizational Behavior	4	0	4	
STS1004	Introduction to Problem Solving	3	0	1	MGT3101	Strategic Management Corporate	3	0	3	
STS2008	Numerical Ability and Cognitive Reasoning <b>[Compulsory]</b>	3	0	1	MGTXXX	Governance and Business Ethics	3	0	3	
STS1001	Introduction to Business Communication	3	0	1	MGT1124	Fundamentals of Management	3	0	3	
STS2009	Arithmetic Problem Solving Skills <b>[Compulsory]</b>	3	0	1	MGT2105	Operations and Supply Chain Management	3	0	3	
STS1009	Introduction to Quantitative, Logical and verbal ability <b>[Compulsory]</b>	3	0	1	MGT2909	Workshop – Corporate Readiness	0	0	2	
STS3001	Preparedness for Recruitment <b>[Compulsory]</b>	3	0	1	MGTXXX	Corporate Social Responsibility	3	2	4	
CHY1001	Environmental Studies	2	2	3	MGTXXX	International Business	4	0	4	
MAT1103	Excel and R for Data Analysis	2	2	3	MGT3113	Cross Cultural Management	3	2	4	
MAT1107	Statistics for Data Science	2	2	3	<b>Programme Electives [33-41]</b>					
EXC1101	Yoga and Happiness <b>[Compulsory]</b>	P/F			ENG1004	Contemporary Indian Literature in English	3	0	3	
MGT1001	Ethics and Values <b>[Compulsory]</b>	P/F			ENG2003	Introduction to Popular World Literature & Culture	3	0	3	
	Clubs/ NSS/ NCC	P/F			CHY0101	General Chemistry	4	2	5	
<b>Programme Core [60-80]</b>					CSE0103	Introduction to Information System	3	2	4	
					CSE0202	Computer Applications and Information Technology	3	2	4	
					HUM1105	Introduction to Political Theory	4	0	4	
					LIB1014	Pursuit of Happiness	3	0	3	

LIB1102	Critical Thinking	3	0	3	MGTXXX	Advertising and Sales Promotion	3	2	4
LIB1103	Introduction to Psychology	3	0	3	MGT3618	Services Marketing	3	2	4
LIB1106	Introduction to political Science	3	0	3	MGT3610	Project Management	3	0	3
LIB2101	Introduction to Gender Studies	3	0	3	MGTXXX	Logistics and Supply Chain Management	3	0	3
MAT1013	Mathematics for Business Analysis	3	0	3	MGTXXX	Total Quality Management	3	0	3
MAT1012	Calculus for Analysis	3	0	3	HUMXXX	Strategic Cost Management and Performance Evaluation	4	0	4
MEC0101	Basic Mechanical Engineering Workshop	0	2	1	MGTXXX	Risk Management	4	0	4
MGT3614	Business Analytics	3	2	4	MGTXXX	Financial derivatives	4	0	4
PHY1003	Fundamentals of Physics	4	2	5	HUMXXX	Information System Control and Audit	4	0	4
MGT1119	Business Practice – I Digital Marketing	0	0	3	MGTXXX	Cryptocurrencies and Blockchain	4	0	4
MGT2113	Business Practice – II Digital Marketing	0	0	3	MGT3110	Behavior Finance	3	2	4
MGT1121	Business Practice – I Business Analytics	0	0	3	MGTXXX	Artificial Intelligence and Machine Language in Finance	3	2	4
MGT2114	Business Practice – II Business Analytics	0	0	3	MGTXXXX	Personal financial planning	3	2	4
MGT1123	Business Practice – I Fintech	0	0	3	MGTXXXX	Financial Econometrics	3	2	4
MGT2117	Business Practice – II Fintech	0	0	3	MGTXXX	HR Analytics	3	2	4
MGTXXX	Financial Statement Analysis	2	2	3	MGTXXX	Acquiring and Managing Talent	4	0	4
MGTXXX	Banking theory and Practice	3	0	3	MGTXXX	Strategic and Global HRM	4	0	4
MGTXXX	Insurance Products and Regulation	3	0	3	MGTXXX	Performance Management and Competency Mapping	3	2	4
MGT2112	Financial Institutions and Financial Markets	3	0	3	MGTXXX	Psychometric testing	3	2	4
MGTXXX	Advanced Financial Management	4	0	4	MGTXXX	Human Resource Information System	3	2	4
MGT3103	Security Analysis and Portfolio Management	3	2	4	MGT3204	Digital and Social Media Marketing	3	2	4
MGT3615	Investment Banking and Financial Services	4	0	4	MGTXXX	Sales Management	4	0	4
MGTXXX	Innovative Payment Solutions	3	2	4	MGTXXX	Marketing Research	4	0	4
MGTXXX	Compensation Management	4	0	4	MGTXXX	Marketing Analytics	3	2	4
MGT3212	Recruitment and Selection	3	0	3	MGTXXX	Business to Business (B2B) Marketing	4	0	4
MGTXXX	Employee Relations and Labor welfare	3	0	3	MGTXXX	New Product Development	4	0	4
MGTXXX	Team Building and Leadership	2	2	3	MGT3505	Supply Chain Analytics	3	2	4
MGTXXX	Organisation Change and Development	3	0	3	CSE0302	Data Modelling and Visualisation Techniques	2	2	3
MGTXXX	Training and Development	3	2	4	MGTXXX	Corporate Law	3	0	3
MGT3202	Consumer Behavior	3	2	4	MGTXXX	Taxation	4	0	4
MGT3209	Rural Marketing	3	0	3	HUM1107	Cost Accounting	4	0	4
MGT3609	Retail Marketing	3	0	3	MGTXXX	Design and Critical Thinking for Business	2	2	3
MGTXXX	Brand Management	3	0	3	MGTXXX	Strategy and Startup International Trade	4	0	4
					MGTXXX	Theory and Policy	4	0	4
					MGTXXX	Family Business Management	4	0	4

**University Electives [9]**

HUM2106	History of Contemporary India	4	0	4	LAW2102	Law of Crimes	4	0	4
HUM2108	History of Modern World	4	0	4	LAW2104	International Relations	4	0	4
HUM2110	Political Economy and Development	4	0	4	LIB1116	Group Dynamics	3	0	3
HUM2111	Politics of Globalisation	4	0	4	MGT2104	Management Information Systems	3	0	3
HUM2113	Public Speaking	2	2	3	MGTXXX	Entrepreneurship Development	2	2	3
HUM2114	History of Economic Thoughts	4	0	4	LIB1101	Introduction to Anthropology	3	0	3
LAW1101	Introduction to Legal Methods and Legal Systems	4	0	4	LIB1105	Introduction to Sociology	3	0	3
LAW1103	Political Theory	4	0	4	LIB1103	Introduction to Psychology	3	0	3
LAW1104	Administration of Criminal Justice and Human Rights	3	0	3	Engineering   Sciences   Humanities   Social Sciences   Liberal arts   Economics   Finance   Management				
LAW1113	Constitution- An Introduction	3	0	3	<b>Honours Degree (40 credits)</b> - Students can opt for an Honours Degree" in the same discipline by earning 40 credits in addition to the minimum credit requirement of the Undergraduate Degree from the courses listed in the Honours options.				
LAW2101	Constitutional Law: Preamble, Citizenship, Fundamental Rights	4	0	4					